

# GREAT FUTURES START **HERE.**

2010-2011 Annual Report



**BOYS & GIRLS CLUBS**  
OF THE EAST VALLEY



**Great Futures Start at the Boys & Girls Clubs of America and at the Boys & Girls Clubs of the East Valley. These young members from the Gilbert Branch are beginning their paths to greatness.**



## OUR MISSION

We are a community-based, character building youth development organization. We deliver the highest quality programs and provide opportunities to assist youth and teens in developing their self esteem, values and skills in a fun and safe environment. Our professionals guide members through personal, educational and social development to realize their full potential and become positive, value-oriented and productive citizens.

## Message from our Leadership

Throughout America, 2010-11 continued to be a year in which our nation's economy struggled and families were impacted by rising costs and falling employment. Community organizations, such as the Boys & Girls Clubs of the East Valley, were also impacted by the economic hardships.

Non-profit organizations nationwide felt the pinch from companies that had to tighten their belts and become more fiscally conservative. While it was a challenging year, there is reason for optimism.

Nationally, the economy began to show signs of stabilizing, and some indicators even signaled a slight improvement in unemployment, inflation and economic recovery. Proudly, we can report that we have continued to weather the storm of the difficult times without cutting programs and services or staff to the 43,000 children and teens were served last year. The loyal support of our donors, volunteers and board members helped ensure that we were able to meet the needs of East Valley families when they were most in need.

We celebrated the reign of our own Mona Dixon of the Tempe Ladmo Branch as Boys & Girls Clubs of America's National Youth of the Year. We implemented new initiatives and partnerships that fostered continued improvement in the services we provide to young people. And, we continue to see a significant difference in the educational progress of Club kids versus the national graduation rate among high school children.

So, while the future may be brighter, we must continue the hard work to remain fiscally sound in order to meet the needs of our constituents. We appreciate the support we have received in the tough times and with your help, we look forward to continuing to grow in the months and years to come.

Lisa George  
Chairman of the Board

Ramon Elias  
President/CEO



## BGCEV FACTS

- 90% high school graduation rate
- Serving youth since 1963
- 55% male, 45% female and 65% minorities
- Open 285 days per year
- 43,000 youth served annually
- 1,400 youth served daily
- 11, 872 registered Club members, including 3,399 teens
- During the summer we serve more than 1,500 meals each day
- The median age of a Club member is 10 years old
- We are the only Boys & Girls Club in AZ with its own K-8 charter school, Mesa Arts Academy (MAA)
- MAA is ranked among the top ten charter schools in Arizona and is an "A Excelling School"

## Who We Serve

The Boys & Girls Clubs of the East Valley serves more than 43,000 children and teens annually, and continues to grow to meet the needs of today's youth, providing a positive place for all kids and teens in 11 locations. Serving members in Apache Junction, Chandler, Gilbert, Guadalupe, Mesa, Tempe, Queen Creek, and the Gila River Indian Community, programs are offered after school and during the summer and provide youth and teens, ages 5 - 18, with fun and educational activities, supervised by professional staff. The organization also runs Mesa Arts Academy, a K-8 charter school. The Boys & Girls Clubs of the East Valley's annual membership fee is only \$20 dollars a year and financial assistance is available. No child is ever turned away if they are unable to pay the fee.

## Executive Board of Directors 2010-2011

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Law Office of Kjersten G.  
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Supply Chain Magazine

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Valley

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President/CEO Boys &  
Girls Clubs of the East  
Valley

## Branch Boards

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Tess Nesser  
Patti Okoniewski  
Cynthia Puklin  
Tom Puklin  
Sandie Smith  
Don Van-Driel

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Catherine Stevenson  
Minea Moore  
Fred Pandrok  
Daniel Mejia  
William Luck  
Andre' Luck  
Phyllis Jackson  
Casey Johnston  
Michael Deutsch  
Jeffery Mangieri

### Gilbert

Steve Halter  
Eric Moody  
Brian Reynolds  
Anthony Eaton  
Sue Grace  
Lisa Snider  
Amy Carlini

### Thunderbirds - Guadalupe

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Bobby Raether  
Christopher Gentis  
Ashley Slechta  
Candace Rak-Kinonen  
Mike Maloney  
Fritz Mike Hinz  
Patti Benster  
Nick Shepherd

### Gila River

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Terrance B. Evens  
Joanne Miles-Long  
Darin Mahkee  
Ronald Piedra  
Deborah A. Griffin

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Monica Munoz  
Tim Chapman  
Sandra George  
Lee Farr  
Angela Tauscher  
Tim Hirst  
Jason Buche

National Youth of the Year  
Winners  
Donald Smith, 2002-03  
Mona Dixon, 2010-11

## Boys & Girls Clubs of the East Valley

1405 E. Guadalupe Rd. Suite 4

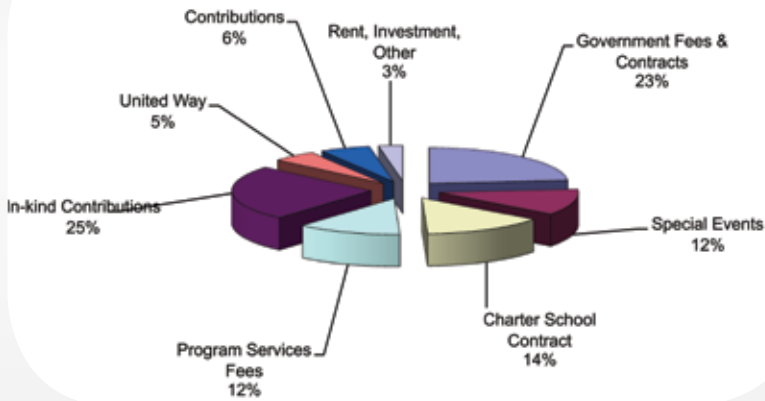
Tempe AZ, 85283

480-820-3688

www.clubzona.org

# Financial Information Year ended June 30, 2011

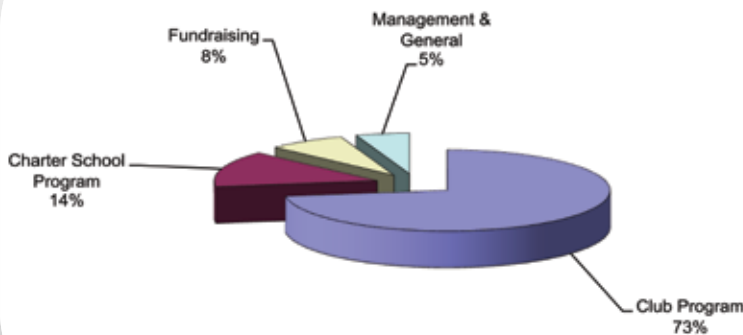
**Where Our Support Comes From**



**SUPPORT & REVENUES**

	<b>Current Year Actual</b>
Government Fees & Contracts	2,240,224
Special Events	1,109,032
Charter School Contract	1,342,740
Program Services Fees	1,147,177
In-kind Contributions	2,365,450
United Way	487,510
Contributions	552,318
Rent, Investment, Other	264,638
<b>TOTAL SUPPORT &amp; REVENUES</b>	<b>9,509,089</b>

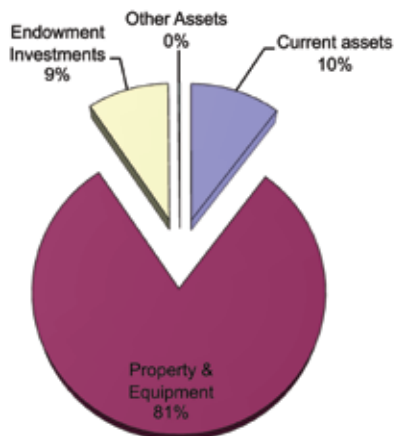
**Where Your Support Goes**



**EXPENSES**

	<b>Current Year Actual</b>
Club Program	6,445,445
Charter School Program	1,274,758
Fundraising	681,517
Management & General	469,699
<b>TOTAL EXPENSES</b>	<b>8,871,419</b>

**Assets as of June 30, 2011**



**Assets**

	<b>Current Year Actual</b>
Current assets	913,855
Property & Equipment	7,144,059
Endowment Investments	823,826
Other Assets	13,257
<b>Total Assets</b>	<b>8,894,997</b>



## National Boys & Girls Club Youth of the Year Mona Dixon



Boys & Girls Clubs of America (BGCA) announced its 64th National Youth of the Year at a Congressional Breakfast on Capitol Hill in mid September. Five outstanding teens from across the nation rose through the local, state and regional levels to make it to Washington, D.C. to compete for the honor, and it was Mona Dixon, a five-year member of the Boys & Girls Clubs of the East Valley in Tempe that won the title. As National Youth of the Year, Dixon receives more than \$130,000 to attend college. This includes a \$26,000 scholarship from Reader's Digest; \$11,000 from Tupperware and \$50,000 from The Rick and Susan Goings Foundation.

On a local level, Dixon received \$30,000 in scholarship money; \$20,000 coming from the Victoria Lund Foundation, a supporter of the Boys & Girls Clubs of the East Valley plus other local donors including the Fiesta Bowl which underwrites the Arizona Boys & Girls Club Youth of the Year Competition. Dixon's first two official duties as National Youth of the Year included a press conference with Denzel Washington, where the two addressed the high school dropout crisis in America. Her second duty was meeting with President Obama in the Oval Office, a dream come true for Dixon. For much of Dixon's life, she and her family were in a constant state of change, moving from one homeless shelter to another in city after city. Her family

was often separated on a daily basis to ensure that everyone had a warm place to sleep each night. These difficult and challenging experiences led Dixon to seek out a place that she could call "home."



Five years ago, Dixon found a place to call home when she joined Boys & Girls Clubs of the East Valley. From her first day at the Ladmo Club, she took advantage of every available opportunity to teach younger children about the importance of being responsible, caring, productive members of society. To help ensure her family's continued stability, Dixon contributes to family income by working part time. She believes in turning setbacks in life into motivators to succeed and uses her story to inspire others. Last spring, Dixon graduated third in her class at Tempe High School with a 3.92 GPA. She was also captain of the basketball team, in National Honor Society, Student Council and the Math Team. Dixon is currently a freshman at Arizona State University pursuing a bachelors degree in business and is enrolled in the Barrett Honors College.



## Testimonials

Jim and I would like to let you know what a blessing the Boys & Girls Club has been for our family. I asked our daughters what the Boys & Girls Club means to them. Sara said "I love the Boys & Girls Club, it is so much fun!" Jessica said "I feel safe because of all the adults in each room, and when I have my own kids, I will find a Boys & Girls Club for them to go to." The fact that our daughter tells us that she would look for a Boys & Girls Club for her children assures us that they are well taken care of and that we have made the right choice for their after-school care. There are little words that a Mother and Father can say to express the gratefulness that is felt when their children are happy and safe in such a wonderful after-school program.

~ Jim & Tonia, Parents of Jessica & Sara  
Thunderbirds Branch, Guadalupe



"The Boys & Girls Clubs are truly wonderful places to be. For my son, it's not just a place to go after school while mom works; it's a cool place for many, many other reasons. The staff and volunteers are a spectacular bunch. They are ALL kind, helpful, fun-loving and genuinely care about kids. My child has learned

that friendship has no boundaries, such as color, creed or impairment. He's a straight-A student and enjoys helping other kids learn and succeed. This drive has been inspired and nurtured by the wonderful role models he sees almost every day at the club. He has now begun to enjoy sports and learn sportsmanship and teamwork. He volunteers to help out with community projects and truly feels that he can make a contribution to others. To the staff of the Boys & Girls Clubs of the East Valley - thank you for everything."

~ Jill, Parent of DeShaun  
Compadre Branch, Chandler

"The after-school musical has allowed me to grow as a performer. Performing at the Mesa Arts Center was a once in a lifetime opportunity. It was amazing to be on the stage and perform! The teachers at Mesa Arts Academy are the ones that push you to the limit. All the time at MAA you'll have fun. Mrs. Bundy makes learning math fun! I love my classmates because they appreciate you and trust you."

~ Leonel, 5th Grade  
Mesa Arts Academy, Mesa



## DONORS

\$500 donations and above are listed below. On behalf of our board of directors, staff and the 43,000 youth we serve every year . . . we thank you! If your name should be on our list, but is not, please contact us. We work very hard to keep an accurate record of all donations. If an omission or error should occur, we will correct it immediately. Our donors and supporters are very important to us. Remember, it's never too late to become a donor!



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